

WCSX-HD1

PUBLIC AFFAIRS QUARTERLY REPORT

July 1- September 30, 2015

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Placed in Public File: October 10, 2015

Section I – Community Issues

WCSX-HD1 is continually engaged in dialogue with community leaders and our audience to determine issues that affect our broadcast area. As a broadcast station, we are committed to addressing these issues in our issue responsive programming. Below is a list of the top issues of concern to the community that were addressed through public service programming during the quarter ending September 30, 2015

- 1. Economy**
- 2. Terrorism / War**
- 3. Gender / Racial Issues**
- 4. Crime**
- 5. Government policy**
- 6. Detroit**
- 7. Current Affairs**
- 8. Education/Parenting**
- 9. Environment**
- 10. Health/Health Care**

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Section II – Public Affairs Program Listing

WCSX-HD1 aired the following public affairs program each Sunday between July 1 and September 30, 2015.

“The Peter Werbe Show”

Sundays, 6:00am – 7:00am

Written, produced, and hosted by WCSX-HD1 Public Affairs Director, Peter Werbe, the show features guests and community leaders discussing key issues affecting Metro Detroit with content mirroring issues of concern to our listening audience.

“WCSX Morning News”

Monday-Friday, 6:00am-10:00am

WCSX-HD1 morning co-host, Trudi Daniels, broadcasts news items consistent with ascertained community issues for information and discussion with the WCSX audience.

Section III – Public Affairs Programming and News Summary

Below is a summary illustrating how WCSX-HD1 addressed key community issues throughout the three month period ending on September 30, 2015.

1. Economy

August 9, 6:00 am

The Peter Werbe Show

Victor Tan Chen, author, *Cut Lose: Jobless and Hopeless in an Unfair Economy*, described the human toll that de-industrialization has taken on cities like Detroit. 25 min.

September 27, 6:00 am

The Peter Werbe Show

Russell Mokhiber, editor, The Corporate Crime Reporter, discussed the recent GM settlement and the VW emissions scandal, and the impact it will have on auto sales. 25 min.

2. War and Terrorism

July 5, 6:00 am

The Peter Werbe Show

David N. Gibbs, author, *Do No Harm: Humanitarian Intervention and the Destruction of Yugoslavia*, talked about the history of NATO and its role in the crisis in Ukraine. 25 min.

August 2, 6:30 am

The Peter Werbe Show

Alice Slater of the Nuclear Age Peace Foundation said that the Iran nuclear treaty is enforceable and is in the best interest of the U.S. and the countries of the Middle East. 25 min.

August 30, 6:30 am

The Peter Werbe Show

Mike Bond, author, *The Tibetan Cross*, returns with another thriller, this time with a tale about an American climber in the Himalayas who stumbles on a shipment of backpack nuclear weapons being smuggled by the CIA into Tibet. 25 min.

September 27, 6:30 am

The Peter Werbe Show

Bruce Gagnon, chair, Global Network Against Weapons & Nuclear Power in Space, discussed the expanding U.S. military presence around the world and how that increases the chances of war. 25 min.

3. Gender/Racial Issues

July 12, 6:30 am

The Peter Werbe Show

Katha Pollitt, author, *Pro: Reclaiming Abortion Rights*, asserted that not only does abortion availability give women reproductive choice, it also has an overarching positive effect on society. 25 min.

July 19, 6:30 am

The Peter Werbe Show

Hilary Klein, author, *Compañeras: Zapatista Women's Stories*, described her experiences living in Chiapas, Mexico, the changes that have occurred in the lives of the women. 25 min.

July 19, 6:00 am

The Peter Werbe Show

Gerald Horne, author, *The Counter-Revolution of 1776: Slave Resistance and the Origins of the United States of America*, said that the revolt of the British colonies was mostly motivated to assure the maintenance of slavery. 25 min.

4. Crime/Courts/Justice

August 23, 6:00 am

The Peter Werbe Show

Medea Benjamin, co-founder, Code Pink, reported on the prison disciplinary hearing of whistleblower Chelsea Manning and discussed the nuclear treaty with Iran.

August 23, 6:30 am

The Peter Werbe Show

Kristian Williams, author, *Our Enemies in Blue: Police and Power*, said that the problems with police violence is rooted in the institution and cannot be remedied with small reforms. 25 min.

5. Government Policy

July 26, 6:00 am

The Peter Werbe Show

Netfa Freeman, an organizer for the Campaign for a Just Policy Towards Cuba, said the re-establishment of diplomatic relations between the U.S. and Cuba will benefit both countries. 25 min.

September 13, 6:00 am

The Peter Werbe Show

Peter Kornbluh, Director of the Cuba and Chile Documentation Projects at the National Security Archives, and author, *The Pinochet File: A Declassified Dossier on Atrocity and Accountability*, talked about the other 9/11, the 1973 CIA backed coup in Chile that overthrew an elected government and installed a military dictatorship. 25 min.

6. Detroit

August 16, 6:30 am

The Peter Werbe Show

Marge Piercy, author of a new collection of her poems, *Made in Detroit*, and another of essays and poems, *My Body, My Life*, reflected on her origins in Detroit and how it shaped her poetry and fiction. 25 min.

September 20, 6:00 am

The Peter Werbe Show

David Mariness, author, *Once in a Great City: A Detroit Story*, described the city in the early 1960s when it was considered at its apex ignoring its hidden flaws which would soon become pronounced. 25 min.

7. Current Affairs

August 9, 6:30 am

The Peter Werbe Show

Eve Spangler, author, *Understanding Israel/Palestine: Race, Nation, and Human Rights in Conflict*, said both Israelis and Palestinians remain trapped within the Occupation. 25 min.

September 13, 6:30 am

The Peter Werbe Show

Victor Pickard, author, *America's Battle for Media Democracy: The Triumph of Corporate Libertarianism and the Future of Media Reform*, discussed the monopolization of the public airwaves and how citizen participation can democratize them. 25 min.

8. Education/Parenting

July 26, 6:30 am

The Peter Werbe Show

Jay Gillen, author, *Educating for Insurgency: The Roles of Young People in Schools of Poverty*, said that schools in poor districts have failed their students where policing behavior trumps learning. Among other things, he described The Algebra Project in which he is involved which addresses this problem. 25 min.

August 30, 6:00 am

The Peter Werbe Show

Robert Freeman, author, *The Crisis of Classical Music in America*, talked about the over-supply of classically trained musicians competing for fewer career positions and how it relates to career choices in college. 25 min..

9. Environment

August 16, 6:30 am

The Peter Werbe Show

Alan Weisman, author, *Countdown: Our Last, Best Hope for a Future on Earth*, says the population of the planet has exceeded its carrying capacity and the best hope for resolving the problem is the education and empowerment of women. 25 min.

September 20, 6:30 am

The Peter Werbe Show

Dave Foreman, founder, The Rewilding Institute, and author of *Man Swarm: How Overpopulation is Killing the Wild World*, said the growing human population is creating a growing threat to the earth's other creatures. 25 min.

10. Health/Health Care

July 5, 6:30 am

The Peter Werbe Show

Adam Gafney, MD, research fellow in pulmonary care at Massachusetts General Hospital, commented on the Supreme Court decision affirming Obamacare subsidies. 25 min.

August 2, 6:00 am

The Peter Werbe Show

Kay Tillow, president, Nurses Professional Organization, spoke about the success of Medicare on its 50th anniversary and advocated that it be extended to people of all ages. 25 min.

Section IV –Public Service Announcements

During the three-month period, July 1 – September 30, 2015, WCSX-HD1 aired the following Public Service Announcements.

WCSX-HD1 PUBLIC SERVICE ANNOUNCEMENT SUMMARY

<u>Organization</u>	<u># times aired</u>
1. High Five Turkey Drive	5
2. Citizens Environment Alliance	5
3. Friends of the Rouge	10
4. Gleaners Food Bank	5
5. E-cycle	15
6. Pulmonary Hypertension Association	5
7. Walk 'n' Roll for ALS	10
8. Safe Drinking Water Act	15
9. Detroit Historical Society	15
10. Cranbrook House and Gardens	5
11. Lincoln Park Historical Museum	10
12. Detroit Historical Museum	10
13. Museum of Contemporary Art Detroit	10
14. CARE of S.E. Michigan	15
15. Clinton River Watershed Council	10
16. Mercury Collection Program	10
17. Kid Kicking Cancer	5
18. Ann Arbor Summer Festival	5
19. National Kidney Foundation Kidney Cars	5
20. National Highway Traffic Safety Administration	5
21. US Department of Energy	15
22. Discover the Forests	10
23. Animal Care Network	10
24. Bowl-4-Animal Rescue	10
25. Doctors Without Borders	5
26. Hunger America	5
27. Global Warming	5
28. Feed America	5
29. Clinton River Watershed Council	10
30. Beaumont Hospital	10
31. Shelby Township Art Fair	5
32. WillowsEdge July 4 th	5
33. Tour of Detroit Urban Gardens & Farms	10
Total Public Service Announcements Aired During Period:	270

Section V – Community/Charity Events/Donations

During the three-month period ending September 30, 2015. WCSX-HD1 created and/or participated in the following public service events, supported by on-air promotions.

- July 14 Goodwill Cone Day event
- May 13 Adcraft Radio Career Day at WCSX
- September 3 Tim Hortons Camp Day
- September 19-21 River Days with Stone Soup car to benefit Holy Cross

Children's Services